

Question 1	Group 1	Group 2	Group 3	Group 4	Group 5	Group 6	Group 7	Group 8
<p><b>The district owns property on the northeast corner of F Highway and 188th Street. Do you think opposition to this location will keep a significant number of patrons from supporting a tax levy increase for a new school?</b></p>	<p>No - some people will not care yet some will see the distance as an issue</p>	<p>No, but it is essential to make community understand that there is not enough space on our current campus to add any additional schools. Most reasonable people will understand that most of the development is currently North and therefore it is a logical conclusion.</p>	<p>I do hear a lot of people complain about the location. There are concerns with the new construction being on the opposite side of the school. It does make sense that we own the property but there are concerns that some will go to a brand new school and some will not.</p>	<p>Yes=3 No=5 It depends on the configuration. Voters didn't think that it has a safe entry/exit. It is a geographic corner. How many people really are concerned?</p>	<p>No- Not if marketing is done right. Not significant. Will there be some opposed? Absolutely. Depends on the option.</p>	<p>People don't understand the growth is going to the North. 2 new subdivisions are going to the North. This needs to be part of the campaign. Some people are opposed to this due to them losing their view. We own the land we need to use it.</p>	<p>Location is not the issue of not passing the bond issue.</p>	<p>Yes that is too far....what if you have one kid on the north end of town and one on the South and need to get to an appointment. Not knowing the boundaries.</p>
Question 2	Group 1	Group 2	Group 3	Group 4	Group 5	Group 6	Group 7	Group 8
<p><b>In your opinion, is the neighborhood schools concept or other related issues such as drawing boundaries the factor keeping our patrons from supporting our previous requests for more space for our growing student population?</b></p>	<p>The neighborhood school is a poor marketing language. Change the terminology. Lingo is strewn around through education that people do not understand. We call them attendance centers because the neighborhood school is bad word. Don't go there. Keep the lingo simple like meet the needs of a changing community.</p>	<p>No, the real issue is that we do not want the taxes raised. We also believe the personnel issue caused dissent and led to the failure</p>	<p>A lot of people are against neighborhood schools and boundaries. I want a fiscally conservative option! I need more details with the meat of the concept. Is there any way that the community could see temporary boundaries?</p>	<p>Yes=6, No=2 The people who don't have kids in school yet don't vote. The people whose kids are out of school have no interest in the schools.</p>	<p>Yes-a factor. Drawing of boundaries and total change of school set up-keeping people from voting yes. If all research and facts aren't shared, keeps people from voting yes. Even if research is shared, hard to keep emotions out of it. No vote is primarily financial, the neighborhood school concept, and other no's due to personnel issues, spending, PAC issue, other.</p>	<p>It's more about the money and the former high school principal situation. Are people going to doubt what we are doing if we change? We need to educate our community of why Option 1 is the best. Educate them often and early. Be consistent and continuously educate them. City is having similar issues.</p>	<p>It is an excuse. They are using as the issue.</p>	<p>Small factor after reading the literature. What is consistency...an other option was thrown at us tonight...typical. We live in a community that does not want to pay taxes. Are we reaching out to the community....home association, Rotary club, go to places and invite people to come. The community needs to feel welcome and it is not the elite few that make the decisions</p>

Question 3	Group 1	Group 2	Group 3	Group 4	Group 5	Group 6	Group 7	Group 8
<b>How do we gather community support especially from those without children in our schools?</b>	Hook is you are investing in the community - must go to focus groups preschool and those who are interested in community and what is best for it.	Appeal to the group that do not have kids in school.	Education and communication on the subject. We need more forums. This was not well publicized. With so many articles in the newspaper with new construction, where are the articles on the needs of the school to address the growth?	Work with coaches to not have practice so they can vote.	Some community members haven't seen the PAC, gym in action. Paying taxes, but haven't seen what goes on.	Finding a way to keep the whole community proud. Many people don't see all the great things happening in our community.	Communication	Senior center, weight loss group, MOPS, churches, Kiwanis, home owners assc., etc.
	Contributors to society. District must do a better job of getting people to attend events.	Get the parents with little children not in school out to vote.	We need to tell people that if we have good schools, the property values will increase.	Communicate the investment in property values.	If you don't have a student in the district, there is a lack of communication.	Have signs on 169 showcasing our students. The website is not enough. 169 is the busiest road and we need to showcase.	<b>Pay it forward</b>	
	Communication to get the word out is a must.	Make it about the kids/students, not the space and the building.	We need to continue to talk to the chamber and senior citizens.	Convert the PES into a community center & build a brand new school	Not enough people knew about this forum. Even those that should be invested (new K parent), did not know.	Celebrate the positives!!! Showcase in the newspaper more. Have Kelly Green Friday!! Put banners, flags, paint business windows.	<b>The older generation needs to realize.</b>	
		Invite the young parents into the schools and explain to them how the levy can impact the programs for their future students.		Communicate by other means...still not many were aware of the forum or other events	Social media, Next Door Neighbor, get out and knock on doors...it has to be a little bit of everything			
				Show them the enrollment projections vs. building capacity.	Share a cost benefit. How does putting a new school in a location benefit all?			
				Outnumber the no's by getting to these community members	For older voters-thought of property value going down might motivate them to support.			
				Appeal to emotion or make them feel like they are getting something.	Kids who graduate won't want to stay in our community.			

				The Power of 1 did a wonderful job...they were just not selling what the people wanted.	No's will continue to say no, how do we get more yes's?			
				Advertise how low our levy is compared to others around us.				